



Stone Gate, LLC ~ Dave & Jackie Smith ~ 31407 Schneider Rd. ~ Hanoverton, Ohio 44423  
(330)222-2089 ~ e-mail ~ [Jackie@stonegatefarm.org](mailto:Jackie@stonegatefarm.org) ~ [www.stonegatefarm.org](http://www.stonegatefarm.org)



## Sponsorships

**Title Sponsor: \$2,500 per event** (special consideration for sponsoring multiple events / clinics / camp etc)

- Listed on the front page of the programs as the title sponsor
- Listed on the web page with link to your business (if applicable)
- Inclusion is all media advertising as presenting sponsor
- Tent in your name
- Custom made sign at the start of cross country
- 2 additional banners in high traffic area (stable area and spectator area)
- Plaque on the jump of honor
- Exposure at the competition with a display in the trade area
- PA acknowledgement throughout the entire competition
- Listing in the SGF monthly newsletter

**Gold Medal Sponsor: \$1,800**

- Full page add back cover of the programs
- Listed on web page with link to your business (if applicable)
- Sign at sponsored fence in company or individual name
- Banners (3) in high traffic areas
- Plaque on jump of honor
- Exposure at the competition with a display in the trade area
- PA acknowledgement throughout the entire competition
- Listing in the SGF monthly newsletter

**Silver Medal Sponsor: \$1,200**

- Full page ad in programs
- Listed on web page with link to your business (if applicable)
- Sign at sponsored fence in company or individual name
- Banners (2) in high traffic areas
- Plaque on jump of honor
- Exposure at the competition with a display in the trade area
- PA acknowledgement throughout the entire competition
- Listing in the SGF monthly newsletter

### **Bronze Medal Sponsor: \$1,000**

- Half page ad in programs
- Listed on web page
- Sign at sponsored fence in company or individual name
- Banner in high traffic area
- Plaque on jump of honor
- Exposure at the competition with a display in the trade area
- PA acknowledgement through the entire competition
- Listing in the SGF monthly newsletter

### **Dressage, Stadium, Competitor Party or Volunteer Sponsors: \$750**

- Quarter page ad in program
- Listed on web page with link to business
- Sign in area your sponsoring
- Exposure at the competition with a display in the trade area
- Plaque on jump of honor
- PA acknowledgement throughout the competition
- Listing in the SGF monthly newsletter

### **Cross Country Fence Sponsor**

**\$750 Prelim**

**\$500 Training or Novice**

**\$250 Beginner Novice or Starter**

- Recognition in program
- Listed on web page on the virtual course walk
- Sign at fence
- Plaque on jump of honor

### **Awards Sponsor**

The following competitions are available for Awards Sponsorship: Winona Horse Trials, Stone Gate Farm Horse Trials, Stone Gate Mini Trials (2), Jumper Derby (2) and Spring Hunter Pace & Fall Hunter Pace Hunter Paces

- **Division Sponsor:** \$100
- **First Place Award:** \$75
- **Ribbons Only:** \$50

### **Donations of Products or Services**

- Sample products for competitor "Greeting Gift Bags"
- Products or services for awards
- Products or services for volunteer and/or competitor raffle prizes
- Products or services for the competition operation

All awards contributions will be acknowledged in the programs, on the website & on the PA during the competition

# Sponsorships

- Title Sponsor ..... \$2,500
- Gold Medal Sponsor ..... \$1,800
- Silver Medal Sponsor ..... \$1,200
- Bronze Medal Sponsor ..... \$1,000

## Phase sponsorship: \$750

- Dressage
- Stadium
- Competitors' Party
- Volunteers \_\_\_\_\_

## Cross Country Fence Sponsor:

- \$750 Preliminary Level fence
- \$500 Training or Novice Level Fence
- \$250 Beginner Novice or Starter Level Fence

## Awards Sponsor:

- Division \$100
- First Place \$75
- Ribbons only \$50
- I wish to donate sample products for competitors "Greeting Gift Bags"
- I wish to donate a product or service \_\_\_\_\_

\_\_\_\_\_ Value: \$ \_\_\_\_\_

Name: \_\_\_\_\_

Please print your name as you wish it to appear in all advertising

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*Please make all checks payable to: Stone Gate, LLC*

**Please return this form with your payment to:**  
Jackie Smith ~ Stone Gate Farm ~ 31407 Schneider Rd. ~ Hanoverton, OH 44423  
[www.stonegatefarm.org](http://www.stonegatefarm.org)

# Advertising

## Competition Program(s):

<input type="checkbox"/> Winona Horse Trials	<input type="checkbox"/> Stone Gate Farm Horse Trials	<input type="checkbox"/> Mini Trials
<u>3 events</u>	<u>2 events</u>	<u>1 event</u>
Full Page: <input type="checkbox"/> \$250	<input type="checkbox"/> \$175	<input type="checkbox"/> \$100
Half Page: <input type="checkbox"/> \$200	<input type="checkbox"/> \$125	<input type="checkbox"/> \$75
Quarter Page: <input type="checkbox"/> \$150	<input type="checkbox"/> \$75	<input type="checkbox"/> \$50
Business Card: <input type="checkbox"/> \$25 per insertion		

- Listing on the map of local restaurants, motels, gas stations, and convenience stores and on the website:  \$25
- Banners on Cross Country Fences:  
I will be providing the banner(s) that is \_\_\_\_\_ X \_\_\_\_\_  \$150 each  
I wish to have you supply my banner(s) (4' x 8')  \$250 each

*Please include logo or camera ready artwork where applicable*

## Newsletter Advertising:

Anyone wishing to be a regular advertiser will receive 1 month free when paying for 6 months at once or 2 months free when paying for an entire year.

- Full page: \$40/issue ~ \$200/6 months ~ \$400/12 months
- 1/2 Page: \$30/issue ~ \$150/6months ~ \$300/12 months
- 1/4 page: \$20/issue ~ \$100/6months ~ \$200/12 months
- Business Card: \$15/issue ~ \$75/6months ~ \$150/12 months
- Classified Ad: \$5/issue (60 words or less) ~ \$25/6 months ~ \$50/12 months
- Classified photo Ad: \$10/issue ~ \$50/6months ~ \$100/12 months

Name: \_\_\_\_\_

Please print your name as you wish it to appear in all advertising

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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